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I claim:

- 1. A pigment agglomerate comprising:
- (a) a plurality of pigment particles; and
- 5 (b) a plurality of carrier particles held to the pigment particles by interparticle forces, wherein a weight ratio of the carrier particles to the pigment particles is about 0.5:10 to 3:10.
- 2. The pigment agglomerate according to claim 1, wherein the pigment particles comprises iron oxide and the carrier particles comprise silica fume.
 - 3. The pigment agglomerate of claim 1, wherein the interparticle forces is at least one of magnetic forces, electrostatic forces, and van der Waal's forces.
- 15 4. A pigment agglomerate consisting essentially of:
 - (a) a plurality of pigment particles; and
 - (b) a plurality of carrier particles.
- 5. The pigment agglomerate according to claim 4, wherein the pigment particles comprises iron oxide and the carrier particles comprise silica fume.
 - 6. A pigment agglomerate consisting of:
 - (a) a plurality of pigment particles; and
 - (b) a plurality of carrier particles.

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- 7. The pigment agglomerate according to claim 6, wherein the pigment particles comprises iron oxide and the carrier particles comprise silica fume.
 - 8. A method of making a pigment agglomerate comprising:
- 30 (a) mixing a plurality of pigment particles with a plurality of carrier particles, at a weight ratio of 0.5:10 to 3:10 carrier particles to pigment particles, the mixing being done with a rolling motion.

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9. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles comprises:

(a) mixing a plurality of iron oxide particles with a plurality of silica fume particles.

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- 10. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles consists of:
- (a) mixing a plurality of iron oxide particles with a plurality of silica fume particles.

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- 11. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion comprises:
- (a) mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion in a barrel mixer, a tumbler, or a ribbon mixer.

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- 12. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion consists of:
- (a) mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion in a barrel mixer, a tumbler, or a ribbon mixer.

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- 13. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion comprises:
- (a) mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion in a barrel spinning or tumbling about its longitudinal axis.

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- 14. The method of claim 8, wherein the mixing of a plurality of pigment particles with a plurality of carrier particles with a rolling motion consists of:
- (a) mixing of a plurality of pigment particles with a plurality of carrier

 particles with a rolling motion in a barrel spinning or tumbling about its longitudinal axis.